

Madison Rosenberger
Email: Mm7rosenberger@gmail.com
Phone: 813-334-5107

Madison is a second year student at the Parsons School Of Design in New York City. She is currently pursuing a BBA in strategic design and management, focusing on PR, advertising, marketing and communications, and double minoring in fashion business and photography. She is aiming to assist or volunteer with any tasks relating to pr/marketing, photography, styling, or the fashion industry.

Education

High school:

Carrollwood Day School

Tampa Fl 33613

Class of 2024

Graduated with International Baccalaureate diploma

University:

Parsons School Of Design

New York NY 10003

Class of 2028

Currently a second year student pursuing a BBA in strategic design & management with a double minor in fashion business and photography

Internship/ Experience

Internship:

House Of pr

On-site work 2 days a week 10am- 6pm. Help with the traffic of samples within the showroom and keeping inventory online. Keep track of represented brands within the press and clip accordingly. January 2026- May 2026

Avalon Apparel online internship

Give input that influences the production of Avalon Apparel clothing/products: October 2023-2026

2024 NYFW Volunteer:

Helped set up and work the Elena Velez s/s 2025 NYFW show

Assembled goody bags given to guests as well as helped check in guests and provide them with their seat number.

2025 NYFW Volunteer:

Helped set up and work the Kim Shui Spring 2026 NYFW show via Gia Kuan Consulting
Put down place cards, assisted with seating charts, assisted with check in, and stamped all attending guests.

2025 Ariella Starkman & Paloma Elesser Closet Sale:

Helped work the closet sale put on by Ariella Starkman and Paloma Elesser. Tasks included organization, setup, engagement with customers and the Starkman Associates team, and take down of the equipment.

2026 House Of Pr Tastemaker Event: February 5, February 9

Tastemaker is a gifting suite ahead of NYFW that focuses on gifting and brand exposure, with a full schedule of influencer and top editor appointments taking place in the House Of Pr showroom. Aided in greeting guests, shooting social media content, and packing guests selections.

2026 VIVAIA Healing Garden Event

Helped assist the 'Healing Garden' collection preview event put on by the brand VIVAIA. This event served as an opportunity for editors, press, and influencers to experience the new 'Healing Garden' collection. Tasks included assisting with guest check in, guiding guests to their designated area, as well as giving guests their items for the event.

2026 Vogue Korea Pull

Personally pulled and sourced clothing pieces via the House Of showroom for the Vogue Korea issue shot in New York with photographer Hyea W. Kang, Edited by Dahye Kim.

Publications

i-D Magazine:

"Pole dancing, Campfires, and Midnight Footie: Your summer 2024 in photos".

My photo was selected out of thousands of submissions by photo editor, Jackson Bowley, to be featured in one of i-D magazine's summer 2024 publications.

Bye Bambi:

My photo was discovered online by the team and posted on their main instagram account of 144k followers.

Styled By Sunday:

"Phone Decoration Trend: How Gen Z Plays Phone These Days." (Translated)

My photo was discovered online by the Korean magazine Styled By Sunday and featured in one of their articles on their instagram account of 37.6K followers.

